CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 565897 /	Alt Order # 9771678	1.8
Product NRCC IE 2012			() ()
Contract Dates 09/07/12 - 09/13/12	Estimate # 155/426/2597		
Advertiser National Republican (Original Date / F 08/03/12 /	Revision 08/03/12	
the state of the s	Billing Cycle Billing	Calendar IC	ash/Trade

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

EOM/EOC Cash Broadcast Station Account Executive Sales Office KSTU Dan Driscoll Washington DC Special Handling Do Not Mail Demographic Adults 35+ Total Ratings 85.30 IDB# Product Code Advertiser Code 426 8380 155 Advertiser Ref Agency Ref

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpo	ots	Amount
N 1 13 09/07/12 09/09/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM	1	\$375.00
N 2 13 09/10/12 09/13/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM	1	\$375.00
N 3 13 09/10/12 09/13/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 -T 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM	1	\$375.00
N 4 13 09/10/12 09/13/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12W 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM	1	\$375.00
N 5 13 09/10/12 09/13/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12T 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM	1	\$375.00
N 6 13 09/10/12 09/13/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	7a-8a <u>Rate</u> <u>Rating</u> \$475.00 2.00	:30	NM	1	\$475.00
N 7 13 09/10/12 09/13/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12W 1	7a-8a <u>Rate</u> <u>Rating</u> \$475.00 2.00	:30	NM	1	\$475.00
N 8 13 09/07/12 09/09/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.30	:30	NM l	1	\$400.00
N 9 13 09/10/12 09/13/12 M-F 8a-9a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 -T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.30	:30	NM	1	\$400.00
N 10 13 09/10/12 09/13/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.30	:30	NM	1	\$400.00
N 11 13 09/07/12 09/09/12 Sa 8a-9a Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S- 1	8a-9a <u>Rate</u> <u>Rating</u> \$500.00 3.10	:30	NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

[LINE ITAINSACTIONS: IN = INEW, E = EQITEQ, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision	Alt Order#	
	565897 /	9771678	e-
Contract Dates	Product	Estimate #	<u> </u>
09/07/12 - 09/13/12	NRCC IE 2012	155/426/2597	7.

Original Date / Revision Advertiser 08/03/12 / 08/03/12 National Republican Con

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating			
N 12 13 09/07/12 09/09/12 Su 7a-9a Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1 N 13 13 09/07/12 09/09/12 FOX News Sunday	7a-9a <u>Rate</u> <u>Rating</u> \$500.00 3.20	:30	NM 1	\$500.00
N 13 13 09/07/12 09/09/12 FOX News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	9a-10a <u>Rate</u> <u>Rating</u>	:30	NM 1	\$200.00
Week: 09/03/12 09/09/12S 1	\$200.00 0.90		NM 1	\$2,400.00
N 14 13 09/07/12 09/09/12 FOX NFL 2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	2p-CC <u>Rate</u> <u>Rating</u> \$2,400.00 6.70	:30	NM 1	φ2,400.00
N 15 13 09/07/12 09/09/12 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	530n-6n	:30	NM 1	\$550.00
N 16 13 09/10/12 09/13/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	530p-6p	:30	NM 1	\$550.00
N 17 13 09/10/12 09/13/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 -T 1	530p-6p <u>Rate</u> <u>Rating</u> \$550.00 2.00	:30	NM 1	\$550.00
N 18 13 09/10/12 09/13/12 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12W 1	530p-6p	:30	NM 1	\$550.00
N 19 13 09/10/12 09/13/12 M-F 530p-6p <u>Start Date End Date Weekdays Spots/Week</u>	530p-6p <u>Rate</u> <u>Rating</u> \$550.00 2.00	:30	NM 1	\$550.00
N 20 13 09/07/12 09/09/12 Sa 5p-530p Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S- 1	5p-530p <u>Rate</u> <u>Rating</u> \$400.00 1.40	:30	NM 1	\$400.00
	5n-530n	:30	NM 1	\$450.00
N 22 13 09/10/12 09/13/12 M-F 630p-7p Start Date	630p-7p <u>Rate</u> <u>Rating</u> \$500.00 1.40	:30	NM 1	\$500.00
N 23 13 09/10/12 09/13/12 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12w 1	630p-7p	:30	NM 1	\$500.00
N 24 13 09/07/12 09/09/12 College Football Late Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S- 1	5p-cc	:30	NM 1	\$1,600.00
N 25 13 09/07/12 09/09/12 Football Fever Show Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S- 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$1,000.00 4.00	:30	NM 1	\$1,000.00
N 26 13 09/07/12 09/09/12 FOX NFL OT Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1	FOX NFL OT <u>Rate</u> <u>Rating</u> \$1,500.00 5.40	:30	NM 1	\$1,500.00
N 27 13 09/07/12 09/09/12 M-F 9p-1005p Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,200.00 3.80	:30	NM 1	\$1,200.00
N 28 13 09/10/12 09/13/12 M-F 9p-1005p	9p-1005p	:30	NM 1	\$1,200.00

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	Contract / Revision 565897 /	Alt Order # 9771678					
Contract Dates 09/07/12 - 09/13/12	Product NRCC IE 2012	Estimate # 155/426/2597					
Advertiser National Republican C		riginal Date / Revision 08/03/12 / 08/03/12					

					Nationalit	cpablicali con;			
				OL-WE-AT	imaa Dás	Spots/	Rate Rtn Types		tals Amount
*Line Ch Start [Date End Da	ate Descripti	on	Start/End T		rs Length Week	Nate Nili Type	Spors	Amount
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 3.80				
N 29 13 09/10/ Start Date Week: 09/10/12	12 09/13/1 <u>End Date</u> 09/16/12	2 M-F 9p-10 <u>Weekdays</u> -T	005p <u>Spots/Week</u> 1	9p-1005p <u>Rate</u> \$1,200.00	Rating 3.80	:30	NM	1	\$1,200.00
N 30 13 09/10/ <u>Start Date</u> Week: 09/10/12	12 09/13/1 End Date 09/16/12	2 M-F 9p-10 <u>Weekdays</u> T	05p <u>Spots/Week</u> 1	9p-1005p <u>Rate</u> \$1,200.00	Rating 3.80	:30	NM :	1	\$1,200.00
N 31 13 09/07/ Start Date Week: 09/03/12	12 09/09/1 End Date 09/09/12	2 M-F 1005 _l <u>Weekdays</u> F	o-1035p <u>Spots/Week</u> 1	1005p-1035p <u>Rate</u> \$450.00	Rating 2.20	:30	NM.	1	\$450.00
N 32 13 09/10/ <u>Start Date</u> Week: 09/10/12	12 09/13/1 <u>End Date</u> 09/16/12	2 M-F 1005p <u>Weekdays</u> -T	o-1035p <u>Spots/Week</u> 1	1005p-1035p <u>Rate</u> \$450.00	Rating 2.20	:30	NM	1	\$450.00
						Totals	85.30	32	\$22,025.00
Time Period	# of S	pots Gros	s Amount	Net Amount					
08/27/12 -09/13/1	2	32 \$2	22,025.00	\$18,721.25					
Totals	<u></u>	32 \$2	22,025.00	\$18,721.25					

Signature:	_ Date	e:

Rep 6 der# 9771,678

Station KSTU-TV SALT LAKE CITY, UT

) POLITICAL ISSUE GROU

Product Advertiser

NRCC IE 2012

Ver# 1 Status New

Traffic Order#

Last Received: Printed:

Showing Buylines: All Lines 07/16/2012 1:07 PM 07/16/2012 12:35 PM

1 of

Agency Flight Dates Agency C/P1/P2/E () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ALEXANDRIA, VA 22314 /P1/P2/E 155/426/2597 09/07/2012 - 09/13/2012

Sales Office (Salesperson (

Salesperson Phone#) WASHINGTON) DAN DRISCOLL 202-955-5342

Salesperson FAX# 917-206-9589

- CONTRACT COMMENT --

Fax#

Phone# Buyer Estimate#

Ben Angle

PLEASE CONFIRM NEW ORDER

- REMARKS -

THANKS, NICOLE FOR DAN

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

7	6 Rating: 2.0	5 Rating: 2.4	4 Rating: 2.4	3 Rating: 2.4	2 Rating: 2.4	1 Rating: 2.4	LT ln
¥	z	TH	M	TU	¤	म्ब्रु <u> </u> 	Day
7A-8A	7A-8A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	Time
GOOD DY UTAH7A	GOOD DY UTAH7A	GOOD DY UTAH6A	GOOD DY UTAH6A	GOOD DY UTAH6A	GOOD DY UTAH6A	GOOD DY UTAH6A	Program
:30	: 30	:30	:30	:30	:30	:30	Len
\$475.00	\$475.00	\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	Rate
09/12-09/12	09/10-09/10	09/13-09/13	09/12-09/12	09/11-09/11	09/10-09/10	09/07-09/07	Dates
ч	н	1	μ	1	н	⊢ i	Week
Н	1-1	μ	μ	н	۳	н 	
Н	<u>,</u>	щ	⊭	н	· μ	 H	Total Spots
\$475.00	\$475.00	\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	Total Cost
						2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Daypart

Rating: 2.0

Traffic Order# Prinited: O7/16/2012 1:07 PM 2 of 4 Showing Buylines All Lass 2 of 1/8	18 W 530P-6P FOX13-LIVE@530 Rating: 2.0	17 TU 530P-6P FOX13-LIVE@530 Rating: 2.0	16 M 530P-6P FOX13-LIVE@530 Rating: 2.0	15 F 530P-6P FOX13-LIVE@530 Rating: 2.0	14 SU 2P-5P FOX NFL SU-GM2 Rating: 6.7	13 SU 9A-10A FOX NWS SUNDAY Rating: 0.9	12 SU 8A-9A GOOD DAY UT-SU Rating: 3.2	11 SA 8A-9A GOOD DAY UT-SA Rating: 3.1	10 TH 8A-9A GOOD DY UTAH8A Rating: 2.3	9 TU 8A-9A GOOD DY UTAH8A Rating: 2.3	8 F 8A-9A GOOD DY UTAH8A Rating: 2.3	LT In Day Time Program		Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product NRCC IE 2012 Fefinate# 2597	Rep O-der# 9771678 Ver# 1 Status New EC'd No
inted: ceived: 07/16/2012 12:35 PM 2 of origines: All Lines PLANNUNG Rep Firm Sales Office (Salesperson Phone# Salesperson Phone# Salesperson Phone# Salesperson Phone# Salesperson Phone# Salesperson Phone# Salesperson Phone# 202-955-342 Salesperson Phone Phone Salesperson Phone Pho	\$550.00	\$550.00	\$550.00	\$550.00	\$2,400.00	\$200.00	\$500.00	\$500.00	\$400.00	\$400.00	\$400.00	Rate		Agency () NATIONAL MEDIA RESEAR 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/F 155/426/7597	
2 of 2 of 2 WASHINGTON) DAN DRISCOLL e# 202-955-5342 # 917-206-9589 f Total Total Cos ks Spots	2-09/12		0-09/10	7-09/07	9-09/09			-09/08		-09/11	-09/07		Š Š	PLANNING	Printed: 07/10 Received: 07/16 uylines: All Lines
2 of 2 of 2 of 550.00		4		щ	ь	Ъ	н	Н	1	Н	1		alesperson Phone# alesperson FAX#		6/2012 1:07 PM 6/2012 12:35 PM
												Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	

Daypart

Rep Order# 9771678 Ver# 1 Status New EC'd 140	Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product NRCC IE 2012 Estimate# 2597 Buyer Ben Angle Phone# Fax#	LT In Day Time Program	19 TH 530P-6P FOX13-LIVE@530	20 SA 5P-530P FOX13-LIVE@5WK	21 SU 5P-530P FOX13-LIVE@5WK	22 M 630P-7P SEINFELD Rating: 1.4	23 W 630P-7P SEINFELD Rating: 1.4	24 SA 5P-830P FOX CLG FTBL Rating: 3.5	25 SA 930P- PAC-12 1005P Rating: 4.0	26 SU 5P-6P THE OT Rating: 5.4	27 F 9P-930P FOX NEWS Rating: 3.8	28 M 9P-930P FOX NEWS Rating: 3.8	29 TU 9P-930P FOX NEWS
New Traffic Order#	Agency () N 815 SLAT ALEXAN Agency C/P1/P2/E Flight Dates Hiatus Weeks		.	19 ON	NOON				SHOW		SAT 9	IS AT 9	WS AT 9
	() NATIONAL MEDIA RESEARCI 815 SLATERS LANE 815 SLATERS LANE 815 SLATERS LANE 815 SLANDRIA, VA 22314 PP1/P2/E 155/426/2597 128 09/07/2012 - 09/13/2012 Peks	Rate	:30 \$550.00	:30 \$400.00	:30 \$450.00	:30 \$500.00	:30 \$500.00	:30 \$1,600.00	:30 \$1,000.00	:30 \$1,500.00	:30 \$1,200.00	:30 \$1,200.00	:30 \$1,200.00
Printed: 07/ Last Received: 07/ Showing Buylines: All Lines	EARCH PLANNING	Dates	09/13-09/13	09/08-09/08	09/09-09/09	09/10-09/10	09/12-09/12	09/08-09/08	09/08-09/08	09/09-09/09	09/07-09/07	09/10-09/10	09/11-09/11
07/16/2012 1:07 PM 07/16/2012 12:35 PM nes	Rep Firm Sales Office (Salesperson (Salesperson Phone Salesperson FAX#	Spots/Week # of Weeks	1 !	1 1	1	1	1	 -	<u>ר</u>	1	<u>,,</u>	1	1
) WASHINGTON) DAN DRISCOLL # 202-955-5342 917-206-9589	ΩΉ	<u></u> ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;	ч	ц	щ	ч	н	н	н	;-4	щ	н
3 of 4	ON OLL 342 589	Total Cost	\$550.00	\$400.00	\$450.00	\$500.00	\$500.00	\$1,600.00	\$1,000.00	\$1,500.00	\$1,200.00	\$1,200.00	\$1,200.00
		Daypart	 										

<pre>Sep 12: 32 / \$22,025.00 Sales Totals: 32 / \$22,025.00 Station Totals: 32 / \$22,025.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE Market Totals \$110,125</pre>	-REPORT TOTALS Report Totals: 32 / \$22,025.00 -SALES MONTHLY TOTALS	32 TU 1005P- SEINFELD 1035P Rating: 2.2	31 F 1005P- SEINFELD 1035P Rating: 2.2	30 TH 9P-930P FOX NEWS AT 9	In Day	Buyer Ben Angle Phone# Fav#	. 2	Rep Order# 9771678 Ver# 1 Status New EC'd No
CABL KTVX						Flight Dates Hiatus Weeks	Agency	Tra
1 0 6 8						Flight Dates Hiatus Weeks	()1 815 SLA ALEXAI	Traffic Order#
КПТЛ		:30	:30	:30		09/07/20	() NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314	#
U 0 % %		\$450.00	\$450.00	\$1,200.00	Rate	09/07/2012 - 09/13/2012	L MEDIA RES NE A 22314 26/267	Showi
KJZZ 0% KUTV 35%		09/11-09/11	09/07-09/07	09/13-09/13	Dates) NATIONAL MEDIA RESEARCH PLANNING LATERS LANE LANDRIA, VA 22314	Printed: 07/ Last Received: 07/ Showing Buylines: All Lines
<i>ა</i> ზ		<u>, </u>	7 1	s ₽ ¦	ţs	10 10		07/1 07/1 Il Lines
UNKB TSX		·			Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (07/16/2012 1:07 PM 07/16/2012 12:35 PM aes
0%		н	ب	н 	# of Weeks	hone# AX#	 _	PM
KSTU		. .	H	1	Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	
20%		\$450.00	\$450.00	\$1,200.00	Total Cost	342 589	OLL	4 of 4
					Daypart			

Books Demos

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